

For Immediate Release

Talks underway to develop a strategic alliance between ShoppingCenterVideo.com & The Association of Video Professionals

May 12th, 2009, Miami Florida: ShoppingCenterVideo.com and The Association of Video Professionals (aovpros.com) recently entered discussions to develop an alliance that would benefit both organizations and more importantly, provide better service to their end customers.

ShoppingCenterVideo.com has quickly become a leader in the Shopping Center Marketing Industry. They are rapidly changing the shopping center industry by providing developers, brokers, appraisers, leasing agents, landlords and tenants with a specialized and user-friendly platform to market their properties.

One of the valuable services ShoppingCenterVideo.com provides their customers is the ability to post videos of the properties to their site so perspective investors can view and evaluate the shopping center prior to booking a costly trip. That's where the Association of Video Professionals (AVP) come in.

AVP is a Nation Wide Network of Independently owned Professional Video Production and Service companies. They currently have listings in all 50 states through their findavideoprofessional.com directory with over 1000 plus participants and growing every week. The primary mission of AVP is to help its members succeed by driving qualified sales leads to them.

"I am excited about the potential benefits this partnership could produce for both companies" says Dave Mungai, Executive Director for AVP. "ShoppingCenterVideo.com has a need to produce quality videos for it's customers with a quick turn-around. Through our national network, we can identify and book a video professional that meets those requirements resulting in a win-win for everyone involved".

"We are excited to be in discussions with AVP because it gives us the ability to produce quality shopping center videos for our clients in cities on an as needed basis." says Charles Silver, President for ShoppingCenterVideo.com

This is just one more example where business to business alliances can help strengthen growing companies and provide better value in the marketplace. Additional announcements will be made as the details of the program are worked out.

For more information on ShoppingCenterVideo.com contact Charles Silver, President @ 954.536.1367 or visit their website – www.ShoppingCenterVideo.com

For more information on The Association of Video Professionals contact Dave Mungai, Executive Director @ 850 934-9907, or visit their websites – www.aovpros.com & www.findavideoprofessional.com

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ShoppingCenter **VIDEO** .com

